

# HALLEY MILLER

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## EDUCATION

- KENT STATE UNIVERSITY** August 2006 - August 2009  
♦ Bachelor of Science in Visual Journalism, concentration in Information Design
- OHIO WESLEYAN UNIVERSITY** August 2004 - December 2005

## ACADEMIC & PROFESSIONAL EXPERIENCE

### **THE CHAUTAUQUAN DAILY** CHAUTAUQUA, NEW YORK

- Design Editor** June 2009 - September 2009  
♦ Designing front, features and inside pages  
♦ Producing information graphics, advertisements and photo illustrations

### **DAILY KENT STATER** KENT, OHIO

- Page Designer** October 2008 - Present  
♦ Collaborating with editors, photographers and reporters to translate ideas into strong visual packages  
♦ Designing front, features and inside pages

- Copyeditor** May 2008 - September 2008  
♦ Reviewed and edited stories for spelling, grammar, punctuation, AP style and accuracy  
♦ Worked with editors and page designers to write concise headlines for stories

### **BLACK SQUIRREL RADIO** KENT, OHIO

- General Manager, DJ** May 2008-Present  
♦ Managing 13 paid directors and 105 volunteer DJs  
♦ Rebuilt blacksquirrelradio.com, increasing traffic by 55% in the following semester  
♦ Eliminated a \$2,695 financial deficit

- Programming Director, DJ** May 2007 - May 2008  
**Assistant Programming Director, DJ** August 2006 - May 2007  
♦ Auditioned, hired, trained and managed a staff of 100 volunteer DJs  
♦ Created and updated a daily log to facilitate the rotation of commercial and promotional material  
♦ Hosted the show with the most listeners for the Spring 2008 semester

### **GTB ENTERTAINMENT** KENT, OHIO

- Director of New Media** August 2007 - May 2008  
♦ Established and maintained a strong online social networking presence  
♦ Created and implemented online marketing plans for fundraising concerts and compilation CDs

### **WSLN 98.7 FM** DELAWARE, OHIO

- Programming & News Director, DJ** January 2005 - January 2006  
♦ Hired, trained and managed a staff of 35 volunteer DJs  
♦ Produced a weekly news discussion show and weekly campus news promos  
♦ Created and maintained an autoplay rotation of music, PSAs, news, and station IDs

## ACCOMPLISHMENTS

- ♦ Web content panelist at the 2009 Intercollegiate Broadcasting System Conference  
♦ Member of the Student Media Leadership Board, which discussed topics such as media convergence, newsroom organization and pay equity  
♦ Freelance illustrator, designer and photographer for local musicians

## SOFTWARE PROFICIENCIES

Adobe CS3 (Photoshop, Illustrator, InDesign, Dreamweaver), Adobe Audition, Joomla 1.0 and 1.5, Final Cut Pro, Microsoft Office Suite

## OTHER PROFICIENCIES

Search Engine Optimization and Management, Web 2.0/Social Networking, HTML, CSS, Photography, Fine Art (Drawing, Ceramics, Metalworking)

## COURSEWORK

Newspaper Design, Magazine Design, Information Graphics, Copyediting, 2-D Composition, Newswriting, Visual Storytelling, Magazine Publishing